



How do I enter?

Contestants are invited to register and participate in the heats between 11am and 2.30pm each day. Simply register at the Ebor Fashion Lawn itself on the Edwardian Weighing Room Lawn.

The competition is free to enter once you have purchased an admission to either County Stand or Grandstand & Paddock, and racegoers attending on multiple days can keep coming back.

We have two friendly hosts on the day, milliner Yvette Jelfs and Minster FM's Ben Fry but no need to talk about your outfit if you don't want to, just be ready to take your turn on the catwalk!

When are the heats?

Depending on the number of contestants you will either wait to take your turn on the catwalk or be asked to return at a specified time.

What are the judges looking for?

The judging panel will cast an expert eye over the preparations and purchases before them and will combine to decide the winner of the "Best Dressed Racegoer" on each day; that is said with care, as it could be one of the boys!

It is intended to be part of the fun of a raceday and the wide spectrum of fantastic prizes reflects the broad appeal of the event. As an example, last year's overall winner took inspiration from the Duchess of Cambridge with an outfit from LK Bennett – bespoke designer outfits are seen but alongside high street selections too.

All are welcome, so come to take part or at least offer some support to those who do!



How many categories are there?

Overall we have a best dressed racegoer for each category each day, with the overall winner on Ladies Day (Thursday 20 August) also crowned 'Best Dressed Festival Racegoer', and will win a short break for two to the Marriott Hotel in Dubai, including a trip to the races at Meydan Racecourse.

There are also prizes for the best dressed lady, man and child as well as new couples prize supported exclusively by Mulberry Hall and best hat supported by Yvette Jelfs.

Can my child enter the children's category?

Any child 16 years and under is eligible to enter. Each day the child will win a family meal at Giraffe with a hamper from Tesco.

How will we know who has been shortlisted?

At 3.15pm each day a list of shortlisted contestants will be displayed at the Ebor Fashion Lawn as well as on the big screens around the course.

There is the option to provide your mobile number so we can try to contact you on course, but please do still look out for big screen announcements or visit the Ebor Fashion Lawn if you are concerned at any point.

When we will know who has won?

Shortlisted contestants return for the final judging at 3.50pm where the final winners are announced.



What do they win?

There is a selection of prizes each day;

Best Dressed Hat will win an Yvette Jelfs designed hat on all four days.

Best Dressed Child will win a family meal at Giraffe, with a hamper from Tesco.

The overall BEST DRESSED RACEGOER on Ladies Day will win a short break for two to the Marriott Hotel in Dubai, including a trip to the races at Meydan.

Further from this, prizes differ each day, please see the table overleaf.



Raceday	Best Dressed Lady	Runner Up	Best Dressed Gentleman	Best Dressed Couple
Wednesday	-Marriott overnight stay -Year subscription to Living North magazine and She Loves York discount scheme	-Orla Keiley Handbag -Year subscription to She Loves York discount scheme	-£50 7Camicie Gift Voucher -Year subscription to Living North magazine	-A pair of Champagne Saucers designed & hand cut exclusively for Mulberry Hall by Cumbria Crystal -Champagne Afternoon Tea for Two at Mulberry Hall
Thursday (Ladies Day)	-£500 Snooty Frox of Harrogate Gift Voucher -Year subscription to Living North magazine and She Loves York discount scheme	-£250 Outfit Voucher -Year subscription to She Loves York discount scheme	-£100 7Camicie Gift Voucher -Year subscription to Living North magazine	-KitchenAid Nespresso Coffee Machine in Medallion Silver -Champagne Afternoon Tea for Two at Mulberry Hall
Friday	-£500 Snooty Frox of Harrogate Gift Voucher -Year subscription to Living North magazine and She Loves York discount scheme	-£250 Bella Donna Boutique Voucher -Year subscription to She Loves York discount scheme	-£50 7Camicie Gift Voucher -Year subscription to Living North magazine	-Miranda Kerr 'Friendship' Teapot -Champagne Afternoon Tea for Two at Mulberry Hall
Saturday	-£500 Berry's Jewellers Voucher -Year subscription to Living North magazine and She Loves York discount scheme	-John Lewis Experience with personal stylist appointment. -£150 to spend in store and Clarins treatment with lunch	-£50 7Camicie Gift Voucher -Year subscription to Living North magazine	-Georg Jensen Silver - Jewellery (His and Hers) -Champagne Afternoon Tea for Two at Mulberry Hall