

Get ahead in this year's style stakes at this year's Welcome to Yorkshire Ebor Festival



A day at York Racecourse can be truly unique with some of the world's best horseracing taking place. It's also a great opportunity for racegoers to get dressed up and showcase their style.

Fashion really comes to the fore at the Welcome to Yorkshire Ebor Festival, which will be held on Wednesday 22 – Saturday 25 August. The Ebor Fashion Lawn – a celebration of race day style on all four days of the festival, offers racegoers the opportunity to strut their stuff on the catwalk for a chance to win some fantastic prizes or just be cheered by their friends.

The spirit of raceday fashion at York is about everyone getting involved and having fun with their style.



We've asked a panel of experts to share their advice on some key trends for both men and women this year.

Top tips for men

With most male racegoers wearing a suit and tie, the best way to stand out from the crowd is to pay extra attention to your accessories.



A summer of blue – Blue is the colour of the year when it comes to accessorising. Pair a crisp blue shirt with some smart cufflinks for a pulled together look. York based Cuffs & Co is a great place to find unique, British made pairs.



Invest in a great pair of shoes – Comfort is key for a long day at the races, so you don't want to be wearing uncomfortable footwear. It's worth investing in a great pair of shoes so spend wisely – a well-made, quality pair will last a lifetime.



Socks are a must – Smart shoes deserve smart socks. Wear a funky, colourful pair to bring a bit of personality to your outfit and help you stand out from the crowd. The Sock Club is a great place to find exclusive, British made designs.



Co-ordinate, don't clash – If you're taking your partner racing then think about what you'll both be wearing. You can coordinate with accessories like your tie, shirt or even socks and together you'll look amazing!



Top tips for ladies

Whatever your age, size or height there's a style to suit everyone when it comes to raceday fashion.



It's all yellow

Yellow is big news for Spring Summer 2018. Ranging from mustards to bright lemon, there is a shade to suit almost every skin tone.



Topshop yellow suit jacket £60.00
and cropped trousers £40.00



Ted Baker pastel pink
dress £186.75

Pastel shades

Pastels and ice cream shades were big news on the Spring Summer 2018 catwalks and are perfect for a sunny day at the races. For a soft and feminine look keep accessories tonal or metallic.



Topshop blue midi wrap was
£46.00 now £35.00



Warehouse pastel blue scallop
hem lace dress £79.20

All wrapped up

Wrap dresses are popular this season, they can be paired with a large navy floppy hat and wedges for a laid back, chic look. Look out for dresses with frills and oriental patterns, other key trends this year.

More top tips for ladies



Monochrome

An optical illusion monochrome dress is a timeless classic which can be worn over and over again. Try colour blocking red and pink or even yellow with your accessories to make a bold statement.



Keeping the Co-Ord

Still very much a trend this season are co-ords and two pieces, these are perfect for race meetings in the early months of the season. Layer them with a trench coat for a stylish and practical look.



Get suited

Trouser suits and two-piece outfits are a key trend this year. They're also perfect for racing earlier on in the season when the weather can be a little cooler. Wear your suit jacket open with a pretty camisole underneath to add an extra touch of femininity. They are also super versatile and can be worn again as separates at different occasions.



Jigsaw fuchsia trees kimono £120.00, and trouser £140.00



Adrianna Papell striped dress £115.00, and Anthropologie earrings £44.00



Hats

Wearing a hat on race days is a great way to elevate your look and make the day feel special. There are so many different sizes, and colours to choose from, meaning you can really have fun with styling your hat and making it complement your outfit perfectly.



Shape it up

If it is your first time wearing a hat, go cocktail. They are much easier to wear and if you're not used to big brims you might end up adjusting it throughout the day and remember if you are petite, a wide brim can swallow you up. If you have a long face, try not to wear a hat with a deep crown. For rounder faces, wear a hat that is an angular cut across your face.



Colour clashes

Pastel hues such as lilac, sage green, pale blue or soft yellows work well for hats, as do much stronger colours, such as, reds, yellows, greens, blues and pinks. Colour contrasting is a big trend this season so why not contrast your hat colour with your outfit - this adds an edgy and chic element to the outfit.



An investment well-made

If you invest in a well-made hat or headpiece that you love, the trimmings can be changed for you by a milliner. Your hat can take on a completely different look when the colours or materials being used are switched up. Alternatively, choose a neutral base that will go with any dress whatever the colour.



*Hats above by
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