

Step out in style at this year's Welcome to Yorkshire Ebor Festival

Featuring our oldest, richest, fastest and most famous races and is certainly an occasion worth getting dressed up for.

Fashion is at the heart of the Ebor Festival and our Ebor Fashion Lawn, running across all four days, and is an amazing opportunity to get involved and showcase your style.

We want all of our racegoers to feel confident and stylish and encourage everyone to enjoy and participate in the Ebor Fashion Lawn.

Here are our top tips for arriving in style to the Ebor Fashion Lawn 2017.

For the girls



Showcase your personality

Dressing for the races is perfect opportunity to be bold and let your personality shine through. Clashing prints and accessories is a great way to stand out from the crowd and catch the Ebor Fashion Lawn judges' eyes.

Separates are increasingly popular as occasion wear, and is another great way to create a truly unique look by combining some of your favourite pieces. Try a statement A-line skirt with a simple top for understated glamour.



In the pink

Pink is a hot for summer 2017. From toned down Rose to Electric Berry, there is a shade to suit every skin tone.

Kate Spade at John Lewis, £124





Whistles, £150

Flower Power

Floral prints are a great choice every summer and make experimenting with clashing accessories and hats particularly easy.

Combining different prints can really work well for those of you feeling bold or for just a nod to this trend - pair a floral statement piece with a simple shift dress or a pair of white tailored trousers.



Ted Baker, £149



Topshop, £29



Miss Selfridge, £73



Step out in style

2017's block heel trend means that you can combine comfort and glamour seamlessly – perfect for a day at the Races.



Office, £59



Topshop, £55

Jump-start your wardrobe

Jumpsuits are a stylish alternative to dresses and for the first time this year they've been given the seal of approval by Royal Ascot. Look for something with a waist-cinching belt to offset wide-legged trousers and keep your accessories simple to let this statement look take centre stage.



Hats by George Durdy



Hats

Wearing a hat to the races is a sure way to make the day feel special and, styled well, a hat can completely transform the way you look and feel.

If it's your first time wearing a hat, opt for a cocktail style, which has a much smaller base and will be much easier to wear than something with a wide brim.

Just like the other elements of your outfit, colour contrasting or even clashing your hat can create great impact. Don't worry about matching your hat to your shoes and handbag, instead try a contrasting pop of colour for a chic and edgy look.

Electric blue, Royal blue and navy are this summer's on trend colours for headpieces along with vibrant green. Combining these colours within your hat can work really well and, paired with a floral print outfit, you're sure to catch attention.

For the guys

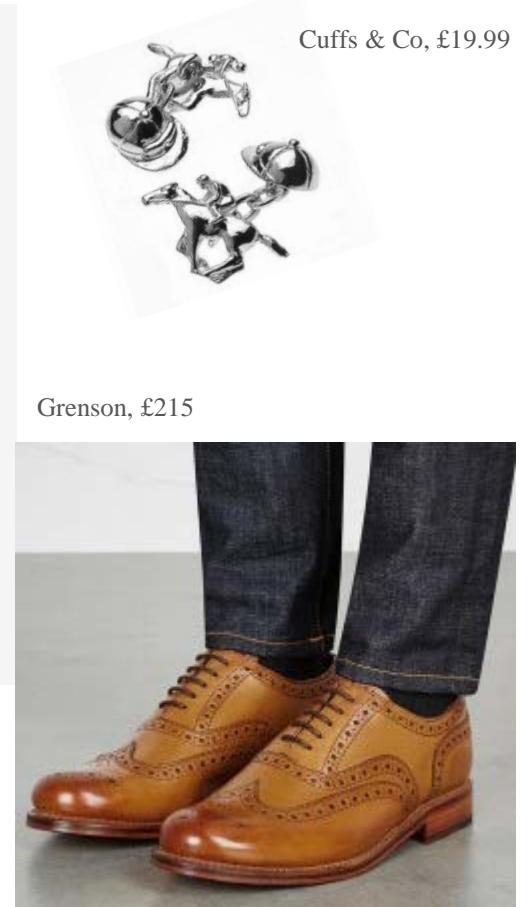
Racing is a rare occasion where men can really dress to impress.

To catch the judges' eye, take your styling further than a traditional suit and fedora: experiment with trends such as checked suits or double-breasted jackets, or mix things up with vintage accessories.

Team a checked jacket with matching trousers, white shirt and tie plus timeless tan brogues for an edgy twist on a classic look.



Ted Baker, £447



Cuffs & Co, £19.99

Grenson, £215

We've asked a couple of this year's Ebor Fashion Lawn judges what they'll be looking out for this year...

"It's always great to see something a little bit different from participants for example a jumpsuit or great tailoring. Accessories can really make an outfit so these should be given as much consideration as the rest of the outfit! Although not essential, the races is the perfect excuse to wear a hat and we're really looking forward to seeing some amazing headpieces this year!"

Hayley Mitchell, French Connection

"Our brand vision, "Traditional style, modern creativity", may help men with styling for the Ebor Fashion Lawn. We will be looking for pristine shirts, with well pointed collars – the look's not casual so no button down collars and certainly no short sleeve shirts. A perfectly knotted tie and cufflinks will of course enhance any outfit!"

Phil Pinder, Cuffs & Co

How to enter

Just visit the Lawn on the day for registration and detailed timings.

Registration starts from gates opening at 11.00am.



Our Experts

Laura Fawcett, Personal Stylist,

laurafawcett.co.uk

~

George Durdy, Milliner,

georgedurdy.com

Ebor Fashion Lawn

Prizes

Overall Best Dressed Racegoer on Ladies Day (Thursday 24 August) will win a short break for two to the Marriott Hotel in Dubai, including a trip to the races at Meydan

On all four days,

Best Dressed Lady ~ £500 French Connection Gift Card & Personal Styling Appointment

Runner Up Lady ~ £150 Outfit Voucher & Personal Styling Appointment

Best Dressed Hat ~ George Durdy Creation

Best Dressed Gentleman ~ Accessorise the Man Experience by Cuffs & Co

Best Dressed Couple ~ Banyan Experience Package

~ Pair of Virgin Trains First Class Tickets

Best Dressed Child ~ £20 Tesco Voucher and Hamper



FRENCH CONNECTION



GEORGE DURDY
ENGLAND

