





Take your turn on the catwalk or come to offer your support to those who do!

The Ebor Fashion Lawn is only open to all racegoers who have booked County Stand and Grandstand & Paddock at the Welcome to Yorkshire Ebor Festival, Wednesday 17 – Saturday 20 August.

Each day during the Welcome to Yorkshire Ebor Festival on the Ebor Fashion Lawn there are a range of categories to be won for ladies, gentleman, children and couples. All entrants are judged by a panel of guest judges each day.

Ladies Day on Thursday 18 August is special, crowning the 'Best Dressed Festival Racegoer' who will win a short break for two to the Marriott Hotel in Dubai. The best dressed lady winner on this day will also represent York in Go Racing in Yorkshire's county –wide competition, on Saturday 22 October.

DAILY TIMETABLE

Wednesday 17 - Saturday 20 August

Ebor Fashion Lawn in front of the Edwardian Weighing Room

11am to 2.30pm: Registration and participation

3.15pm: Announcement of short listed contestants (on the board and the big screen)

3.50pm: Daily Final

Please note as with any live event times may vary.



EBOR FASHION LAWN FAQ's

How do I enter?

All County Stand and Grandstand and Paddock racegoers are invited to be contestants and to register and participate in the heats between 11am and 2.30pm each day. Simply register at the Ebor Fashion Lawn itself on the Edwardian Weighing Room Lawn.

The competition is free to enter once you have purchased an admission to either County Stand or Grandstand & Paddock. Racegoers attending on multiple days can keep coming back.

We have two friendly hosts on the day, milliner Yvette Jelfs and Minster FM's Ben Fry but no need to talk about your outfit if you don't want to, just be ready to take your turn on the catwalk!

When are the heats?

11am to 2.30pm each day.

Depending on the number of contestants you will either wait to take your turn on the catwalk or be asked to return at a specified time. There will be no heats after 2.30pm.

What are the judges looking for?

The judging panel will cast an expert eye over the preparations and purchases before them and will combine to decide the winner of the "Best Dressed Racegoer" on each day; that is said with care, as it could be one of the boys!

Smart, elegant, coordinated, unusual and beautifully accessorised are some of the words he judges have used in the past.

It is intended to be part of the fun of a raceday and the wide spectrum of fantastic prizes reflects the broad appeal of the event. All are welcome, so come to take part or at least offer some support to those who do!

The judge's decision is final.

How many categories are there?

Overall we have a best dressed racegoer for each category each day. There are also prizes for the best dressed lady, man, child and couples and best hat supported by Yvette Jelfs.

The overall winner on Ladies Day (Thursday 18 August) also crowned 'Best Dressed Festival Racegoer', and will win a short break for two to the Marriott Hotel in Dubai, including a trip to the races at Meydan Racecourse.

Can my child enter the children's category?

Any child 16 years and under on the raceday is eligible to enter. Each day the winning best dressed child will win a £20 gift voucher and hamper from Tesco.

How will we know who has been shortlisted?

At 3.15pm each day a list of shortlisted contestants will be displayed on the noticeboard at the Ebor Fashion Lawn as well as on the big screens around the course.

There is the option to provide your mobile number so we can try to contact you on course, but please do still look out for big screen announcements or visit the Ebor Fashion Lawn if you are concerned at any point.

When we will know who has won?

Shortlisted contestants return for the final judging at 3.50pm thereafter the final winners will be announced.

What do they win?

There is a selection of prizes each day:-

Best Dressed Hat will win an Yvette Jelfs designed hat on all four days.

Best Dressed Child will win a £20 gift voucher and hamper from Tesco. Further from this, prizes differ each day, please see the table below.

The overall BEST DRESSED RACEGOER on Ladies Day will win a short break for two to the Marriott Hotel in Dubai, including a trip to the races at Meydan.

PRIZES ACROSS ALL FOUR DAYS

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CATEGORY	WEDNESDAY 17th	THURSDAY 18th	FRIDAY 19th	SATURDAY 20th
Best Dressed Lady	£500 Basler	VIP Mark Hill	£500 French Connection	£500 Hobb's
	Gift Voucher	Hair Package	Gift Voucher	Gift Voucher
	Living North One Year	Living North One Year	Living North One Year	Living North One Year
	Magazine Subscription	Magazine Subscription	Magazine Subscription	Magazine Subscription
Runner Up Lady	Molton Brown	John Lewis and Vangarde	KUDU	KUDU
	Rose and Rhubarb Package	VIP Package	Red Down Jacket	Red Down Jacket
Best Dressed Gentleman	JCT600 Weekend Car	Rebus Talisman or initial	JCT600 Weekend Car	JCT600 Weekend Car
		ring		
	He Loves York One Year	He Loves York One Year	He Loves York One Year	He Loves York One
	Membership	Membership	Membership	Year Membership
Best Dressed Couple	Dinner for two in the	Marriott York Overnight	Dinner for two in the	Dinner for two in the
	Marriott Chase Restaurant	Stay	Marriott Chase Restaurant	Marriott Chase
				Restaurant
	She Loves York One Year	She Loves York One Year	She Loves York One Year	She Loves York One
	Membership	Membership	Membership	Year Membership
	Pair of invitations to	Pair of invitations to	Pair of invitations to	Pair of invitations to
	Molton Brown York	Molton Brown York	Molton Brown York	Molton Brown York
	Store Launch	Store Launch	Store Launch	Store Launch
	Living North One Year	Living North One Year	Living North One Year	Living North One Year
	Magazine Subscription	Magazine Subscription	Magazine Subscription	Magazine Subscription
Best Hat	Yvette Jelf's Hat	Yvette Jelf's Hat	Yvette Jelf's Hat	Yvette Jelf's Hat
Best Dress Child	£20 Tesco Voucher and	£20 Tesco Voucher and	£20 Tesco Voucher and	£20 Tesco Voucher and
(16 and under on the raceday)	Hamper	Hamper	Hamper	Hamper

Prizes are subject to change